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Newsletter of the Hollywood office of The HSUS | December 4, 2008

History Making Celebrities

The lives of 20 million farm animals will improve thanks to Californians voting an overwhelming YES on Proposition 2 -- The Prevention of Farm Animal Cruelty Act -- successfully banning battery cages, veal crates, and gestation crates. It was a hard-fought campaign conducted over many months by many dedicated animal advocates and public interest groups. Key to this coordinated effort was the enthusiastic support of **numerous celebrities who helped us make history**, setting a precedent for other states to follow. Among those who rallied behind Prop 2 were Ellen DeGeneres, Portia de Rossi, Robert Redford, Sir Paul McCartney, James Cromwell, Hilary Duff, Tobey Maguire, and Alicia Silverstone, proving, once again, that celebrities can and do make a difference.



Photo by Startracks

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The 23rd Genesis Awards -- March 28, 2009

Save the date for The 23rd Genesis Awards, March 28, 2009, at the Beverly Hilton!

Given the media exposure of puppy mills, downer cows, California's Proposition 2, and many other animal issues in the public eye this year, it's plain to see that people truly care about the humane treatment of animals. And with such heavy-hitters as "The Oprah Winfrey Show," "Ellen," "20/20," and all three nightly national news shows spotlighting animal issues, the upcoming Genesis Awards promises to be one of our most compelling shows ever. Clearly, animal issues in the media and the **Genesis Awards** have come a long way in the past 23 years!



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The HSUS Takes on Bear Poaching

As part of our commitment to encourage filmmakers to take on animal issues, we awarded a \$10,000 grant to the AFI Directing Workshop for Women short feature, "**The Honeysting**," from filmmaker Alexa-Sascha Lewin. The short narrative follows one man as he is pushed to his limits in pursuit of his greatest trophy. "It's the only short scripted feature I've ever seen that delivers such a powerful, important message in such a compelling package," said Ross Hammer, director of The HSUS's **Animal Content in Entertainment** program. Look for an announcement of the "The Honeysting's" world premiere in Los Angeles in February.



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The
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